



## **Red Hot Happy Days Rewards – CGV Cinemas Terms and Conditions**

### **When can you enjoy the offer**

1. The promotional period for the offer is from 1 January to 31 December 2021.

### **What is the offer**

2. During the promotional period, use your Eligible Credit Card to make purchase at the Designated Merchant to receive:
  - a. 15% off regular-priced ticket;
  - b. 5% off single purchase of popcorn and cup beverages (except bottle drinks and combo).
3. You can only enjoy the offer once per day and can only purchase a maximum of 8 tickets each day.

### **How can you enjoy the offer**

4. You can enjoy the offer if you:
  - a. hold an Eligible Credit Card and your credit card account is valid and in good standing during the promotional period; and
  - b. pay with an Eligible Credit Card at the Designated Merchant during the promotional period.
5. You cannot :
  - a. exchange the offer for cash, other products, services or discounts or transfer the offer; and
  - b. use the offer in conjunction with any other coupons, discounts, promotional offers, staff discount and membership offer.

### **Read before you enjoy the offer**

6. Discounted ticket price will be rounded up to the nearest dollar.
7. The offer in clause 2a is applicable to purchase made at cinema box office, mobile application and internet online booking for regular-priced tickets of 2D, 3D movies and ScreenX movies. It is not applicable to shows on designated blackout dates (which will be announced on CGV Cinemas Hong Kong website from time to time), alternative content, film festival, preview show, house booking, morning show, first show, midnight show, Tuesday, senior/student/child tickets and movies under special engagements with film distributors.
8. You cannot refund or exchange the discounted tickets.
9. You have to keep all original sales slips of the Eligible Transactions. In case of dispute, we may at any time ask you to submit these slips, and/or further documents or evidence for inspection and we may keep them.
10. The terms and conditions of the Eligible Credit Card will apply.

11. All photos, product information, descriptions, prices, offers are provided by the Designated Merchant and are for reference only. All products and services offered by the Designated Merchant are only available while stock lasts. We accept no liability in respect of the quality of the goods and services provided by the Designated Merchant or any additional offers/discounts which the Designated Merchant may or may not offer. You are advised to check the details and related terms and conditions with the staff of the Designated Merchant.
12. The offer under this promotion is subject to these terms and conditions and other terms and conditions stipulated by the Designated Merchant. We and the Designated Merchant can change or cancel the offer or amend the terms and conditions. Please check the relevant website for the latest details, availability and terms and conditions of the offer.
13. If we believe that you have acted in a fraudulent or abusive way, you will not be able to enjoy the offer and we can debit your credit card to take back any offer you have enjoyed, or cancel your credit card.
14. In case of disputes arising out of this promotion, the decision of the Designated Merchant and us shall be final and conclusive.
15. We write the terms and conditions of the offer under Hong Kong laws. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

#### **What these terms mean**

16. **'Designated Merchant'** means the outlet of CGV Cinemas in Hong Kong.
17. **'Eligible Credit Card'** means any Hong Kong Dollar personal primary, combined additional, separate additional credit cards or UnionPay Dual Currency credit cards (applicable to Hong Kong Dollar sub-account only) issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns).

To borrow or not to borrow? Borrow only if you can repay!

Issued by The Hongkong and Shanghai Banking Corporation Limited