



Red Hot Happy Days Rewards – eslite bookstore Terms and Conditions

When can you enjoy the offer

1. The promotional period for the offer is from 1 April 2021 to 31 December 2021.

What is the offer

2. During the promotional period, use your Eligible Credit Card to make purchase with a single Net Spending Amount of HK\$300 or above at the Designated Merchant via Visa contactless payment function or Mobile Payment to receive an instant discount of HK\$30.
3. You can only enjoy the offer once per day.

How can you enjoy the offer

4. You can enjoy the offer if you:
 - a. hold an Eligible Credit Card and your credit card account is valid and in good standing during the promotional period; and
 - b. pay with an Eligible Credit Card via Visa contactless payment function or Mobile Payment at the Designated Merchant during the promotional period.
5. You cannot :
 - a. exchange the offer for cash, other products, services or discounts or transfer the offer; and
 - b. use the offer in conjunction with any other cash discount or promotional offers.

Read before you enjoy the offer

6. If you make payment via Mobile Payment, you need to present the added Eligible Credit Card in the relevant mobile app to cashier before payment is made in order to enjoy the offer.
7. If you make payment via Visa contactless payment function, your Eligible Credit Card has to be with this function.
8. You have to keep all original sales slips of the Eligible Transactions. In case of dispute, we may at any time ask you to submit these slips, and/or further documents or evidence for inspection and we may keep them.
9. The terms and conditions of the Eligible Credit Card will apply.
10. All products and services offered by the Designated Merchant are only available while stock lasts. We accept no liability in respect of the quality of the goods and services provided by the Designated Merchant or any additional offers/discounts which the Designated Merchant may or may not offer. You are advised to check the details and related terms and conditions with the staff of the Designated Merchant.
11. The offer will be cancelled or returned along with any cancelled or reversed transactions.

12. The offer under this promotion is subject to these terms and conditions and other terms and conditions stipulated by the Designated Merchant. We and the Designated Merchant can change or cancel the offer or amend the terms and conditions. Please check the relevant website for the latest details, availability and terms and conditions of the offer.
13. If we believe that you have acted in a fraudulent or abusive way, you will not be able to enjoy the offer and we can debit your credit card to take back any offer you have enjoyed, or cancel your credit card.
14. In case of disputes arising out of this promotion, the decision of the Designated Merchant and us shall be final and conclusive.
15. We write the terms and conditions of the offer under Hong Kong laws. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

What these terms mean

16. '**Designated Merchant**' means the outlets of eslite bookstore in Hong Kong (excluding all the concession counters of eslite spectrum and Pop-up stores of eslite bookstore).
17. '**Eligible Credit Card**' means any Hong Kong Dollar personal primary, combined additional, separate additional Visa cards issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns).
18. '**Net Spending Amount**' means the final transaction amount charged to the Eligible Credit Card after all applicable discounts, reductions and use of coupons.
19. '**Mobile Payment**' means using Apple Pay, Google Pay™ or Samsung Pay that linked to an Eligible Credit Card for payment.

Apple Pay is a trademark of Apple Inc., registered in the U.S. and other countries.

Google Pay is a trademark of Google LLC.

Samsung Pay is a register trademark of Samsung Electronics Co., Ltd.

To borrow or not to borrow? Borrow only if you can repay!

Issued by The Hongkong and Shanghai Banking Corporation Limited