



Terms and Conditions of Red Hot Shopping Special – K11 MUSEA/K11 Art Mall/K11 ArtMall Guangzhou

When can you enjoy the offers

1. The promotional period is from 1 October 2024 to 31 December 2024, unless otherwise specified.

What are the offers

K11 MUSEA / K11 Art Mall

Offer 1:

2. Spending requirements and eligibility:

- a. Use your Eligible Visa Credit Card to make Eligible Transactions to receive up to 2,200 K Dollars at K11 MUSEA per day and 750 K Dollars at K11 Art Mall per day upon reaching the designated cumulative same-day Net Spending Amount(s) in K11 MUSEA and K11 Art Mall during the promotional period, please find the details as below:

Cumulative Same-Day Net Spending Amount (2 – 4 Eligible Receipts)	K11 MUSEA	K11 Art Mall
	Rewards	
HK\$1,800	-	50 K Dollars
HK\$3,000	100 K Dollars	100 K Dollars
HK\$15,000	600 K Dollars	600 K Dollars
HK\$35,000 or above	1,500 K Dollars	-

Redemption Counter	Redemption Time
Koncierge, G/F at K11 MUSEA or K11 Art Mall	10:00am – 10:00pm

- b. To enjoy this offer, you must first register as a KLUB 11 Member and K Dollar Program Member and bind both membership accounts if you are not a current KLUB 11 member and a K Dollar Program Member. K Dollars can be used for purchases at Designated Merchants at K11 MUSEA and K11 Art Mall. For more details, please visit K11 Koncierge at K11 MUSEA and K11 Art Mall or KLUB 11's official website at <https://klub-11.com/privileges/klub-promotions/349>.
 - c. You can receive the corresponding rewards upon reaching the designated cumulative same-day Net Spending Amount(s) by using the same Eligible Visa Credit Card to make Eligible Transactions at the same mall (i.e. either K11 MUSEA or K11 Art Mall) with a minimum of 2 and a maximum of 4 Eligible Receipts issued by at least 2 different merchants, each with a minimum spending of HK\$50, excluding spending by K Dollar(s) and/or K11 gift voucher(s) and/or K11 e-voucher(s) and/or any physical/electronic gift voucher(s) issued by merchants.
 - d. Each Member is entitled to redeem rewards for each spending tier of cumulative same-day Net Spending Amount once per day in each redemption counter.
3. **How to redeem:** You have to present your physical Eligible Visa Credit Card together with the original Eligible Receipts and the accompanying electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible Visa Credit Card from the same mall on the date of Eligible Transactions at the K11 Koncierge of the same mall. Please visit K11 Koncierge for more details.
 4. Rewards are available on a first-come-first-served basis, while stocks last.

Offer 2:

5. You can enjoy special offers at Offering Merchants at K11 MUSEA and K11 Art Mall by spending with your Eligible Visa Credit Card.

Offer 3:

6. Spending requirements and eligibility:

- a. You can enroll or upgrade to KLUB 11 Gold Card Membership (if you are currently a Member) upon accumulating Eligible Transactions with cumulative same-day Net Spending Amount of HK\$4,000 or above with the same Eligible Visa Credit Card at the same mall (i.e. either K11 MUSEA or K11

Art Mall), with a minimum spending of HK\$50 for each Eligible Receipt, excluding spending by K Dollar(s) and/or K11 gift voucher(s) and/or K11 e-voucher(s) and/or any physical/electronic gift voucher(s) issued by merchants.

- b. You can enroll or upgrade to KLUB 11 Black Card Membership (if you are currently a Member) upon accumulating Eligible Transactions with cumulative Net Spending Amount of HK\$160,000 or above in 30 days with the same Eligible Visa Credit Card at K11 MUSEA, with a minimum spending of HK\$50 for each Eligible Receipt, excluding spending by K Dollar(s) and/or K11 gift voucher(s) and/or K11 e-voucher(s) and/or any physical/electronic gift voucher(s) issued by merchants.

- 7. **How to redeem:** You have to present your physical Eligible Visa Credit Card together with the original Eligible Receipts and the accompanying electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible Visa Credit Card from the same mall on the date of Eligible Transactions at the K11 Koncierge of the same mall to enroll or upgrade to KLUB 11 Gold Card Membership.

To enroll or upgrade to KLUB 11 Black Card Membership, you have to present the same information stated above at the K11 Koncierge at K11 MUSEA in 30 days from the date of Eligible Transactions.

Offer 4:

- 8. You can enjoy an additional 1 hour of complimentary parking at K11 MUSEA upon rewards redemption of Offer 1 at K11 MUSEA on the date of Eligible Transactions.

K11 Art Mall Guangzhou

Offer 1:

9. Spending requirements and eligibility:

- a. Use your Eligible Credit Card to make Eligible Transactions to receive RMB50 shopping voucher in electronic format (the 'Shopping Voucher') upon reaching cumulative same-day Net Spending Amount(s) of RMB800 in K11 Art Mall Guangzhou during the promotional period.

Redemption Counter	Redemption Time
Koncierge, L8 at K11 Art Mall Guangzhou	10:00am – 10:00pm

- b. To enjoy this offer, you must first register as a KLUB 11 Member and K Dollar Program Member and bind both membership accounts if you are not a current KLUB 11 member and a K Dollar Program Member.
 - c. You can receive the Shopping Voucher upon reaching the designated cumulative same-day Net Spending Amount(s) by using the same Eligible Credit Card to make Eligible Transactions at K11 Art Mall Guangzhou with a minimum of 1 and a maximum of 4 Eligible Receipts issued by merchants at K11 Art Mall Guangzhou, excluding spending by K Dollar(s) and/or K11 gift voucher(s) and/or K11 e-voucher(s) and/or any physical/electronic gift voucher(s) issued by merchants.
 - d. Each Member is entitled to redeem the Shopping Voucher once per day.
10. **How to redeem:** You have to present your physical Eligible Credit Card together with the original Eligible Receipts and the accompanying electronic payment slips or the screenshots of transaction records of the mobile payment tools bound with the Eligible Credit Card on the date of Eligible Transactions at the K11 Koncierge of K11 Art Mall Guangzhou. Please visit K11 Koncierge for more details.
11. Shopping Voucher is subject to a quota of 1,000 for the entire promotional period and available on a first-come-first-served basis, while stocks last.
12. The Shopping Voucher is valid for 30 days upon redemption and can only be used in the next purchase upon spending RMB50 or above at LA MER, BOBBI BROWN, ESTEE LAUDER, LANCÔME, PRADA Beauty, TOM FORD, YSL Beauty in K11 Art Mall Guangzhou. You have to settle the payment with an Eligible Credit Card when you use the Shopping Voucher and only one Shopping Voucher is accepted per transaction. Use of the Shopping Voucher is subject to the terms and conditions stipulated by the merchants. Please refer to the Shopping Voucher for details.

How can you enjoy the offers

13. You can enjoy the offers if you:
- a. hold an Eligible Credit Card and/or Eligible Visa Credit Card and your credit card account is valid and in good standing during the promotional period; and
 - b. pay with an Eligible Credit Card and/or Eligible Visa Credit Card for Eligible Transactions at the Designated Merchants/Offering Merchants at K11 MUSEA, K11 Art Mall or K11 Art Mall Guangzhou (where applicable) during the promotional period and meet the designated cumulative same-day Net Spending Amount(s) (where applicable).

Read before you enjoy the offer

14. You cannot:
 - a. transfer the offer or exchange it for cash, other products, services or discounts;
or
 - b. use the offers in conjunction with other promotional programmes, offers, discounts, vouchers or VIP privileges (unless otherwise specified). You may visit the K11 Koncierge check with the Offering Merchants for details.
15. You have to keep all original sales slips/credit card slips of the Eligible Transactions. In case of dispute, we may at any time ask you to submit these slips, and/or further documents or evidence for inspection and we may keep them.
16. The terms and conditions of the Eligible Credit Card and/or Eligible Visa Credit Card and the Offering Merchants and Participating Merchants will apply.
17. We, K11 Loyalty Program Limited, the Offering Merchants and the Participating Merchants reserve the right to vary or cancel the offer, or amend these terms and conditions. Please refer to our website for the latest details, availability and conditions of the offer.
18. If we, K11 Loyalty Program Limited, the Offering Merchants or the Participating Merchants believe that you have acted in a fraudulent or abusive way, you will not be able to enjoy the offer and we can debit your credit card to take back any offer you have enjoyed, or cancel your credit card.
19. All photos, product information, descriptions, prices and offers are provided by the Offering Merchants or Participating Merchants and are for reference only. We accept no liability in respect of the quality of the goods and services provided by the Offering Merchants or Participating Merchants or any additional offers/discounts which the Offering Merchants or Participating Merchants may or may not offer. You are advised to check the details and related terms and conditions with the staff of the Offering Merchants or Participating Merchants.
20. In case of disputes arising out of this promotion, the decision of K11 Loyalty Program Limited, Offering Merchants or the Participating Merchants and / or us shall be final and conclusive.
21. These terms and conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region ('Hong Kong'). In the event of any discrepancy or inconsistency between the English version and

the Chinese version of the promotional materials and these terms and conditions, the English version shall prevail.

What these terms mean

22. **'Eligible Credit Card'** means any Hong Kong Dollar personal primary, combined additional, separate additional credit cards or UnionPay Dual Currency credit cards (applicable to Hong Kong Dollar sub-account only) issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns).
23. **'Eligible Visa Credit Card'** means any Hong Kong Dollar personal primary, combined additional, separate additional Visa credit cards issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns).
24. For K11 MUSEA or K11 Art Mall, **'Eligible Transactions'** are purchases made with the same Eligible Visa Credit Card at K11 MUSEA or K11 Art Mall with a minimum Net Spending Amount of HK\$50 each for each Eligible Receipt within the same day at the same mall. These are not Eligible Transactions:
- a. purchase of any kinds of membership(s) (except purchase of membership of PURE Fitness at K11 MUSEA);
 - b. any purchase of pre-paid items, cash vouchers, gift cards or coupons, stored value cards or prepaid cards (merchants at K11 Art Mall excluded (except Market Place, Mannings, Chow Tai Fook, and IKEA Tsim Sha Tsui Plan and Order Point));
 - c. any purchase of show/event/exhibition tickets and other ticketing services;
 - d. any payments using K Dollars and/or K11 physical or electronic gift vouchers;
 - e. any payments using cash vouchers, gift cards, gift coupons, stored value cards or pre-paid cards of merchants at K11 Art Mall (Market Place, Mannings, Chow Tai Fook, and IKEA Tsim Sha Tsui Plan and Order Point in K11 Art Mall excluded);
 - f. adding value to Octopus cards, stored value cards or pre-paid cards;
 - g. currency exchange;
 - h. any spending at Hyatt Regency Hotel, K11 ARTUS, K11 ATELIER (including Victoria Dockside & King's Road) and Rosewood Hong Kong;
 - i. any spending at Victoria Playpark, D Mind & the Prince and Lai Ching Heen;

- j. any transactions on K11 ESHOP, Food Ordering via 'K11 HK' Mobile App or any online platform of any merchants of K11 MUSEA or K11 Art Mall;
- k. charity donations;
- l. any bill payment (including but not limited to payment of telecommunication or utility bills)
- m. any bank transactions; spending at travel agent; insurance transactions and transactions at short-term promotion booth;
- n. any activity or course provided or hosted by K11 Kulture Academy;
- o. any online shopping or payment;
- p. EPS cash withdrawal or credit card cash withdrawal;
- q. any other transactions as specified by K11 Loyalty Program Limited ("KLUB 11") or any transactions which we classifies as ineligible transactions; and
- r. any spending at particular merchants as stated in KLUB 11 Programme Terms and Conditions (which may be updated from time to time without prior notice).

For K11 Art Mall Guangzhou, **'Eligible Transactions'** are purchases made with the same Eligible Credit Card at K11 Art Mall Guangzhou for each Eligible Receipt within the same day at the same mall.

- 25. **'Eligible Receipts'** include an original machine-printed receipt issued by Designated Merchants at K11 MUSEA and K11 Art Mall and K11 Art Mall Guangzhou (where applicable) and a sales slip of your Eligible Credit Card and/or Eligible Visa Credit Card bearing your name where applicable on the date of redemption. Late redemption, handwritten, revised, or copied sales slips and receipts will not be accepted.
- 26. **'Net Spending Amount'** refers to the final transaction amount charged to the Eligible Credit Card and/or Eligible Visa Credit Card after all applicable discounts, reductions, and use of vouchers / K Dollar(s).
- 27. **'Participating Merchants'** refer to KLUB 11, K11 MUSEA, K11 Art Mall and K11 Art Mall Guangzhou.
- 28. **'Designated Merchants'** refer to any merchants at K11 MUSEA, K11 Art Mall and K11 Art Mall Guangzhou.
- 29. **'Offering Merchants'** refer to any merchants at K11 MUSEA and K11 Art Mall with special offers under Offer 2.

To borrow or not to borrow? Borrow only if you can repay!

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